WOMAN INJURED IN SIEGEL, COOPER & CO. ELEVATOR ACCIDENT MAY BE DVING

terly failed to do anything for the victims of the elevator accident in their store December 21 of last

That accident was caused by crowding about forty passengers into a freight elevator, and thus so overloading the elevator that it crashed down four stories into the pit. A dozen persons were se-

riously injured.

At the time Siegel, Cooper & Co. made every effort to suppress the news of the accident. Although half a dozen ambulances had to be called to take away the more seriously injured. General Manager Basch, of the store, flatly denied that any accident had taken place. And no report was made to the police of the accident.

Siegel, Cooper & Co. were partially successful in hiding the truth. Not a single paper in the city with the exception of The Day Book ever printed a line

about the accident.

One of the women most seriously injured in that accident was Mrs. Rose Aichetel, 45 years old, wife of Paul Aichetel, 1512 West

Taylor street.

Mrs. Aichetel was taken to the Presbyterian hospital immediately after the accident in one of the ambulances called by the store. She lay unconscious at the Presbyterian hospital for two weeks.

At the end of the two weeks, her husband believed from the doctor's report on the case that his wife was going to die. He

Siegel, Cooper & Co, have ut- called an ambulance and had her

taken to their home.

The Day Book followed the case up. It was curious to find out what Siegel, Cooper & Co. was going to do for the victims of that accident in their store.

Plenty of time and every opportunity was given the store to do what common decency de-

manded.

Up to January 11, Siegel, Cooper & Co. had done nothing for Mrs. Aichetel save pay the bills at the Presbyterian hospital.

Mrs. Aichetel, at that date, still was confined to her bed in her home. There was still grave dan-

ger that she would die.

Yet Siegel, Cooper & Co. did not even make an effort to find out how she was, and Mrs. Aichetel's husband paid the heavy doctor's bills.

January 11, 1913, The Day Book printed these facts. The next day, Siegel, Cooper & Co. showed a renewed interest in the

case of Mrs. Aichetel.

A representative of the store called at the Aichetel home, and, in substance, this is what he said:

"You people are talking too much," and he intimated that if anything further were printed about Mrs. Aichetel's injuries or her condition, Siegel, Cooper & Co. never would compensate the stricken family.

That was forty-two days ago. And in order that no publication of facts published in The Day Book might injure Mrs. Aiche-